



**UNIVERSAL ROBINA  
CORPORATION**

43<sup>rd</sup> FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY  
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

March 27, 2009

PHILIPPINE STOCK EXCHANGE, INC.  
Philippine Stock Exchange Center  
Exchange Road, Ortigas Center  
Pasig City, Metro Manila

Attention: Mr. Noel B. del Castillo  
OIC, Disclosure Department

Gentlemen:

Please be advised that Universal Robina Corporation (“Company”) has agreed to issue fixed rate notes in the aggregate amount of P3,000,000,000.00 through the placement of such notes with not more than 19 primary institutional lenders pursuant to Rule 9.2 (2) B of the implementing rules and regulations of the Securities Regulation Code. The notes will have a term of five years and one day and the proceeds from the issuance will be utilized for capital expenditures and general corporate purposes of the Company.

The Company has appointed The Hongkong and Shanghai Banking Corporation Limited as lead manager and SB Capital Investment Corporation as co-manager for the placement, distribution and sale of the notes.

Thank you.

Very truly yours,

ROSALINDA F. RIVERA  
Corporate Secretary