



**UNIVERSAL ROBINA  
CORPORATION**

43<sup>rd</sup> FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY  
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

March 16, 2010

PHILIPPINE STOCK EXCHANGE, INC.  
Philippine Stock Exchange Center  
Exchange Road, Ortigas Center  
Pasig City, Metro Manila

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

<b>Security</b>	<b>Date of transaction</b>	<b>Number of shares</b>	<b>Price per share</b>	<b>Outstanding shares after transaction</b>	<b>Treasury shares after transaction</b>
URC	16 March 2010	520,100	P21.75	2,070,528,633	157,110,300

Thank you.

Very truly yours,

ROSALINDA F. RIVERA  
Corporate Secretary