



UNIVERSAL ROBINA
CORPORATION

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

September 6, 2010

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

We refer to your letter dated September 6, 2010 requesting us to make a full, fair, accurate and timely disclosure on the information contained in the news article entitled "URC raises outlook for international operations" published in the September 6, 2010 issue of The Manila Times. The article reported in part that:

"... Lance Gokongwei, URC president, sees overseas operations of the food and beverage firm increasing by 30 percent, higher than his earlier projection of 25 percent.... ...Profit at URC, which expects revenues to grow by 14 to 15 percent this year...."

We confirm the information quoted above.

Thank you.

Very truly yours,

ROSALINDA F. RIVERA
Corporate Secretary