



UNIVERSAL ROBINA  
CORPORATION

43<sup>rd</sup> FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY  
TEL. NO.: 633-7631, 240-8801 FAX NO.: 240-9106 OR 633-9207

June 14, 2012

PHILIPPINE STOCK EXCHANGE, INC.  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

The Board of Directors of Universal Robina Corporation, (“URC” or “the Company”) approved the Sale of 120,000,000 URC common shares (the “Sale”) previously held as treasury shares (the “Sale Shares”) through a placement to institutional investors at a selling price of Php 62.00 per share reflecting a 4.8 % discount to the previous closing price and a 2.3 % discount to the 30-day volume weighted average price. The Sale raises approximately Php 7.44 billion for the Company (the “Sale”). The proceeds of the Sale will be used for potential acquisitions and general corporate purposes. The Sale Shares are intended to be crossed through the PSE on 14 June 2012, upon obtaining approval for the application for a block sale from the PSE. Settlement for the Sale Shares is anticipated to occur on 19 June 2012. CLSA Limited acted as sole bookrunner and sole placing agent for the Sale.”

Thank you.

Very truly yours,

ROSALINDA F. RIVERA  
Corporate Secretary