

ex-date: Feb 21, 2014

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Feb 6, 2014
2. SEC Identification Number
9170
3. BIR Tax Identification No.
040-000-400-016
4. Exact name of issuer as specified in its charter
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
43rd Floor, Robinsons-Equitable Tower, ADB Ave. cor. P. Poveda St., Ortigas Center,
Pasig City Postal Code 1600
8. Issuer's telephone number, including area code
(632) 633-7631 to 40
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the
RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
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Common shares	2,181,501,933
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11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation

URC

PSE Disclosure Form 6-1 - Declaration of Cash Dividends *References: SRC Rule 17 (SEC Form 17-C) and Sections 6 and 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Declaration of Cash Dividends

Background/Description of the Disclosure

The Board of Directors of Universal Robina Corporation ("URC") approved on February 6, 2014 the declaration of a regular cash dividend in the amount of ONE PESO AND FIFTY CENTAVOS (P1.50) per share from the unrestricted retained earnings of URC, to all stockholders of record as of February 26, 2014 and which shall be paid on March 24, 2014.

Type of Securities

- Common
- PreferredN/A
- OthersN/A

Cash Dividend

Date of Approval by Board of Directors	Feb 6, 2014
Other Relevant Regulatory Agency, if applicable	N/A
Date of Approval by Relevant Regulatory Agency, if applicable	N/A
Type (Regular or Special)	Regular
Amount of Cash Dividend Per Share	P1.50
Record Date	Feb 26, 2014
Payment Date	Mar 24, 2014

Source of Dividend Payment

Unrestricted retained earnings

Other Relevant Information

N/A

Filed on behalf by:

Name Rosalinda Rivera

Designation Corporate Secretary