

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Mar 13, 2014

2. SEC Identification Number

9170

3. BIR Tax Identification No.

040-000-400-016

4. Exact name of issuer as specified in its charter

UNIVERSAL ROBINA CORPORATION

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

43rd Floor, Robinsons-Equitable Tower, ADB Ave. cor. P. Poveda St., Ortigas Center, Pasig City Postal Code 1600

8. Issuer's telephone number, including area code

(632) 633-7631 to 40

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

PSE Disclosure Form 4-3 - Amendments to Articles of Incorporation
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure	
Amendment to Articles of Incorporation	
Background/Description of the Disclosure	
Amendment of Article Third of the Articles of Incorporation of URC in order to change its principal office address from "Metro Manila" to "110 E. Rodriguez Avenue, Bagumbayan, Quezon City" in accordance with SEC Memorandum Circular No. 6, Series of 2014.	
Date of Approval by Board of Directors	Mar 13, 2014
Date of Approval by Stockholders	TBA
Other Relevant Regulatory Agency, if applicable	N/A

Date of Approval by Relevant Regulatory Agency, if applicable	N/A	
Date of Approval by Securities and Exchange Commission	TBA	
Amendment(s)		
Article No.	From	To
Third	THIRD. That the principal office of the corporation shall be located in Metro Manila, but the corporation may establish factories and branch offices elsewhere as the exigencies the business may command.	THIRD. That the principal office of the corporation shall be located at 110 E. Rodriguez Avenue, Bagumbayan, Quezon City, but the corporation may establish factories and branch offices elsewhere as the exigencies of the business may command.
Rationale for the amendment(s)		
In order to comply with SEC Memorandum Circular No. 6, Series of 2014		
The timetable for the effectivity of the amendment(s)		
Expected date of filing the amendments to the Articles of Incorporations with the SEC	TBA	
Expected date of SEC approval of the Amended Articles of Incorporation	TBA	
Effect(s) of the amendment(s) to the business, operations and/or capital structure of the Issuer, if any		
N/A		
Other Relevant Information		
N/A		
Filed on behalf by:		
Name	Rosalinda Rivera	
Designation	Corporate Secretary	