

**SECURITIES AND EXCHANGE COMMISSION SEC FORM
17-C**

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)

Mar 13, 2014

2. SEC Identification Number

9170

3. BIR Tax Identification No.

040-000-400-016

4. Exact name of issuer as specified in its charter

UNIVERSAL ROBINA CORPORATION

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

43rd Floor, Robinsons-Equitable Tower, ADB Ave. cor. P. Poveda St., Ortigas Center, Pasig City Postal Code 1600

8. Issuer's telephone number, including area code

(632) 633-7631 to 40

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

**PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders'
Meeting References: SRC Rule 17 (SEC Form 17-C) and
Sections 7 and 4.4 of the Revised Disclosure Rules**

Subject of the Disclosure
Notice of Annual Meeting of Stockholders
Background/Description of the Disclosure
Notice of Annual Meeting of Stockholders

Type of Meeting

- Annual
- Special

Date of Approval by Board of Directors	Mar 13, 2014
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Date of Stockholders' Meeting	May 12, 2014
Time	4:00 p.m.
Venue	Ruby Ballroom of Crowne Plaza Manila Galleria, Ortigas Avenue corner Asian Development Bank Avenue, Quezon City
Record Date	Apr 7, 2014
Agenda	<ol style="list-style-type: none"> 1. Proof of notice of the meeting and existence of a quorum. 2. Reading and approval of the Minutes of the Annual Meeting of the Stockholders held on April 18, 2013. 3. Presentation of Annual Report and approval of Financial Statements for the preceding year. 4. Approval to amend Article Third of the Articles of Incorporation of the Corporation in order to change the Corporation's principal office address in accordance with SEC Memorandum Circular No. 6, Series of 2014. 5. Election of Board of Directors. 6. Election of External Auditor. 7. Ratification of all acts of the Board of Directors and Management since the last annual meeting. 8. Consideration of such other matters as may properly come during the meeting. 9. Adjournment.
Inclusive Dates of Closing of Stock Transfer Books	
Start Date	N/A
End Date	N/A
Other Relevant Information	
N/A	
Filed on behalf by:	
Name	Rosalinda Rivera
Designation	Corporate Secretary