

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 3, 2014
2. SEC Identification Number
9170
3. BIR Tax Identification No.
040-000-400-016
4. Exact name of issuer as specified in its charter
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code (SEC Use Only)
7. Address of principal office
43rd Floor, Robinsons-Equitable Tower, ADB Ave. cor. P. Poveda St., Ortigas Center,
Pasig City Postal Code 1600
8. Issuer's telephone number, including area code
(632) 633-7631 to 40
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the
RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

PSE Disclosure Form 4-13 - Clarification of News Reports

References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Clarification of news report

Source Philippine Daily Inquirer

Subject of News Report "URC sets revenue goal of \$3B in five years"

Date of Publication Apr 3, 2014

Clarification of News Report

We refer to your letter dated April 3, 2014 which requested us to clarify and/or confirm the information contained in the news article entitled "URC sets revenue goal of \$3B in five years" published in the April 3, 2014 issue of the Philippine Daily Inquirer. The article reported in part that:

"SINGAPORE – Jack 'n Jill snacks maker Universal Robina Corp. (URC) is confident of its prospects in Myanmar, the last highly-populated Southeast Asian market that the company has yet to penetrate.

....

The company is also expected to start work on its \$30-million factory in Myanmar soon, significantly reducing the cost and increasing its margins for products sold to locals.

....

'Our vision is to become one of the largest pan-Asian snackfoods and beverage companies,'

Liwanag said. Last year, the company's sales in the region reached \$1.5 billion. The firm wants to double this to \$3 billion in five years.

....”

We confirm that the above-quoted statements were made by Mr. Michael P. Liwanag, Vice President of URC. Please be advised that the amount of US\$30 million has been budgeted for building the facility and brands in Myanmar.

Other Relevant Information

N/A

Filed on behalf by:

Name Rosalinda Rivera

Designation Corporate Secretary