

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Dec 22, 2014

2. SEC Identification Number

9170

3. BIR Tax Identification No.

040-000-400-016

4. Exact name of issuer as specified in its charter

UNIVERSAL ROBINA CORPORATION

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

110 E. Rodriguez Avenue, Bagumbayan, Quezon City, Metro Manila

Postal Code

1110

8. Issuer's telephone number, including area code

(632) 633-7631 to 40

9. Former name or former address, if changed since last report

N/A

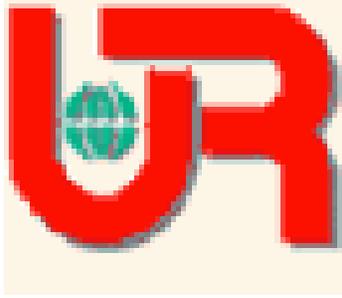
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press Release

Background/Description of the Disclosure

URC secures first fuel ethanol order from Flying V

Universal Robina Corp (URC) has received its first fuel ethanol order from Flying V, in a deal that supports the government's push for renewable energy, as well as a sustainable sugar industry. Under an agreement signed on Dec 8, URC will supply Flying V with fuel-grade anhydrous ethanol suitable for gasoline blending. Flying V is the Philippines' largest independent fuel company, with over 350 stations nationwide. Blending gasoline with at least 10 per cent fuel ethanol is in line with the Department of Energy's bioethanol program. "URC fully supports the government's renewable energy program," said Rene Cabati, general manager of URC's Sugar Business Unit. He said the fuel ethanol supply agreement between URC and Flying V also reinforces the Sugar Regulatory Administration's drive for a sustainable sugar industry through diversification. "It doesn't have to be only sugar that we can produce from sugar cane. We can produce fuel ethanol," said Cabati. He added: "This diversification into a higher-value product from a widely available crop in the Philippines will prepare the local sugar industry for Asean integration." Tariff on imported sugar across will fall to 5 per cent when Asean's economies are integrated into an "Economic Community" next year. URC will supply Flying V from its newly inaugurated fuel ethanol plant in Barangay Tamisu, Bais City in Negros Oriental. The facility has a rated production capacity of 100,000 liters per day of fuel-grade ethanol using sugar molasses generated from three sugar mills in Negros. It is also the first in South-east Asia to use the "spent wash incineration boiler" that is environmentally safe and hazards-free. The fuel ethanol plant is one of two projects URC undertook to support the government's renewable energy program and its search for alternative uses for sugarcane. The company is also commissioning a 46 MW bio-mass cogeneration power plant in Negros Occidental. "Both projects guarantee that sugarcane planters will have a 'home' for their canes, and sugar farm and sugar mill workers will continue to have jobs, even as we face competition from sugar producers abroad," said Cabati.

Other Relevant Information

Please see attached press release.

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary

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CAPTION

Universal Robina Corp (URC) signed on Dec 8 a supply deal with Flying V, the Philippines largest independent fuel company. Under the agreement, URC will provide fuel ethanol suitable for gasoline blending to Flying V's more than 350 stations. Seen here after the signing are: Ramiro Villavicencio, Chief Operating Officer, Lubwell Corp.; Mary Ann Villavicencio-Sy, Flying V CEO; Ann Vi Estorninos, Flying V. Trade & Supply Officer; Lance Gokongwei, President and CEO, Universal Robina Corporation; Engr. John Kervin Sunga, Fuel Ethanol Specialist, Flying V; Rene Cabati, Business Unit General Manager, URC-Sugar and Renewables; Joey Macagga, VP, Fuel and Cargo Operations, Cebu Pacific Air.