

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Apr 29, 2015

2. SEC Identification Number

9170

3. BIR Tax Identification No.

040-000-400-016

4. Exact name of issuer as specified in its charter

UNIVERSAL ROBINA CORPORATION

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

110 E. Rodriguez Avenue, Bagumbayan, Quezon City, Metro Manila

Postal Code

1110

8. Issuer's telephone number, including area code

(632) 633-7631 to 40

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation

URC

PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting
References: SRC Rule 17 (SEC Form 17-C) and Sections 7 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Notice of Annual Meeting of Stockholders

Background/Description of the Disclosure

We have included below an Explanation of Agenda Items for Stockholders' Approval relative to the annual meeting of the stockholders of URC to be held on May 27, 2015.

Type of Meeting

Annual

Special

Date of Approval by Board of Directors	Mar 30, 2015
Date of Stockholders' Meeting	May 27, 2015
Time	2:30 p.m.
Venue	Ruby Ballroom of Crowne Plaza Manila Galleria, Ortigas Avenue corner Asian Development Bank Avenue, Quezon City
Record Date	Apr 22, 2015
	<ol style="list-style-type: none">1. Proof of notice of the meeting and existence of a quorum.2. Reading and approval of the Minutes of the Annual Meeting of the Stockholders held on May 12, 2014.3. Presentation of annual report and approval of financial statements for the preceding year.4. Approval of the Plan of Merger of CFC Clubhouse Property, Inc. with and into Universal Robina Corporation.5. Approval to amend the Secondary Purpose in the Articles of Incorporation of the Corporation in order to include the transportation of all kinds of materials and products and engage in such activity.6. Election of Board of Directors.7. Election of External Auditor.8. Ratification of all acts of the Board of Directors and its committees, officers and management

since the last annual meeting.
9. Consideration of such other matters as may properly come during the meeting.
10. Adjournment.

EXPLANATION OF AGENDA ITEMS FOR STOCKHOLDERS' APPROVAL

Reading and approval of the Minutes of the Annual Meeting of the Stockholders held on May 12, 2014.

- Copies of the minutes will be distributed to the stockholders before the meeting and will be presented to the stockholders for approval.

Presentation of annual report and approval of financial statements for the preceding year

- The annual report will be presented to the stockholders and the financial statements for the preceding fiscal year will be presented to the stockholders for approval.

Approval of the Plan of Merger of CFC Clubhouse Property, Inc. with and into Universal Robina Corporation

- The plan of merger of CFC Clubhouse Property, Inc. ("CCPI") with and into URC will be presented to the stockholders for approval. Since CCPI is a wholly-owned subsidiary of URC, no shares of stock of URC will be issued. The proposed merger is expected to benefit URC in the reduction of expenses through the economies of scale, centralized administration and greater efficiency.

Approval to amend the Secondary Purpose in the Articles of Incorporation of the Corporation in order to include the transportation of all kinds of materials and products and engage in such activity

- The proposed amendment of the Secondary Purpose in the Articles of Incorporation of URC in order to include the transportation of all kinds of materials and products and engage in such activity will be presented to the stockholders for approval. The amendment will allow URC to be more efficient and to save on costs in the conveyance of materials and products as well as to increase its earnings potential by maximizing the use of its resources.

Election of Board of Directors

- The incumbent members of the Board of Directors of the Corporation are expected to be nominated for re-election this year. A brief description of the business experience of the incumbent directors is provided in the Information Statement sent to the stockholders. The members of the Board of Directors of the Corporation shall be elected by plurality vote.

Election of External Auditor

- The Corporation's external auditor is SyCip Gorres Velayo & Co. and will be nominated for reappointment for the current fiscal year.

Ratification of all acts of the Board of Directors and its committees, officers and management since the last annual meeting

- The acts of the Board of Directors and its committees, officers and management of the Corporation since the last annual stockholders' meeting up to the current stockholders' meeting will be presented to the stockholders for ratification.

Consideration of such other matters as may properly come during the meeting

- The Chairman will open the floor for comments and questions by the stockholders. The Chairman will decide whether matters raised by the stockholders may be properly taken up in the meeting or in another proper forum.

Agenda

Inclusive Dates of Closing of Stock Transfer Books

Start Date	N/A
End Date	N/A

Other Relevant Information

N/A

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary