SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
   Jan 15, 2016
2. SEC Identification Number
   9170
3. BIR Tax Identification No.
   040-000-400-016
4. Exact name of issuer as specified in its charter
   UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
   Philippines
6. Industry Classification Code(SEC Use Only)

7. Address of principal office
   110 E. Rodriguez Avenue, Bagumbayan, Quezon City, Metro Manila
   Postal Code
   1110
8. Issuer's telephone number, including area code
   (632) 633-7631 to 40
9. Former name or former address, if changed since last report
   N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein
    9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Universal Robina Corporation
URC

PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting
References: SRC Rule 17 (SEC Form 17-C) and
Sections 7 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure
Notice of Annual Meeting of Stockholders
Background/Description of the Disclosure
The Board of Directors of Universal Robina Corporation ("URC") resolved to set February 3, 2016 as the record date for the annual meeting of the stockholders of URC to be held on March 9, 2016.

Type of Meeting

- ☑ Annual
- ☐ Special

Date of Approval by Board of Directors	Jan 15, 2016
Date of Stockholders' Meeting	Mar 9, 2016
Time	4:00 P.M.
Venue	Ruby Ballroom of Crowne Plaza Manila Galleria, Ortigas Avenue corner Asian Development Bank Avenue, Quezon City, Metro Manila
Record Date	Feb 3, 2016

Agenda	1. Proof of notice of the meeting and existence of a quorum. 2. Reading and approval of the Minutes of the Annual Meeting of the Stockholders held on May 27, 2015. 3. Presentation of annual report and approval of financial statements for the preceding year. 4. Approval to amend Article Third of the Articles of Incorporation of the Corporation in order to change the Corporation's principal office address. 5. Election of Board of Directors. 6. Election of External Auditor. 7. Ratification of all acts of the Board of Directors and its committees, officers and management since the last annual meeting. 8. Consideration of such other matters as may properly come during the meeting. 9. Adjournment. EXPLANATION OF AGENDA ITEMS FOR STOCKHOLDERS' APPROVAL Reading and approval of the Minutes of the Annual Meeting of the Stockholders held on May 27, 2015 - Copies of the minutes will be distributed to the stockholders before the meeting and will be presented to the stockholders for approval. Presentation of annual report and approval of financial statements for the preceding year - The annual report and the financial statements for the preceding fiscal year will be presented to the stockholders for approval. Approval to amend Article Third of the Articles of Incorporation of the Corporation in order to change the Corporation's principal office address - The Board of Directors approved the amendment of Article Third of the Articles of Incorporation of the Corporation in order to change the Corporation's principal office address from "110 E. Rodriguez Avenue, Bagumbayan, Quezon City, Metro Manila" to "8th Floor Tera Tower, Bridgetowne, E. Rodriguez, Jr. Avenue, Ugong Norte, Quezon City, Metro Manila". This shall be presented to the stockholders for ratification at the annual meeting of the stockholders on March 9, 2016. Election of Board of Directors - The incumbent members of the Board of Directors of the Corporation are expected to be nominated for re-election this year. A brief description of the business experience of the incumbent directors is provided in the Information Statement sent to the stockholders. The members of the Board of Directors of the Corporation shall be elected by plurality vote. Election of External Auditor - The Corporation's external auditor is SyCip Gorres Velayo & Co. and will be nominated for reappointment for the current fiscal year. Ratification of all acts of the Board of Directors and its committees, officers and management since the last annual meeting - The acts of the Board of Directors and its committees, officers and management of the Corporation since the last annual stockholders' meeting up to the current stockholders' meeting will be presented to the stockholders for ratification. Consideration of such other matters as may properly come during the meeting - The Chairman will open the floor for comments and questions by the stockholders. The Chairman will decide whether matters raised by the stockholders may be properly taken up in the meeting or in another proper forum.

Inclusive Dates of Closing of Stock Transfer Books

Start Date	N/A
End Date	N/A

Other Relevant Information

N/A

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary