

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Oct 3, 2016
2. SEC Identification Number
9170
3. BIR Tax Identification No.
040-000-400-016
4. Exact name of issuer as specified in its charter
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
8th Floor, Tera Tower, Bridgetowne, E. Rodriguez, Jr. Avenue (C5 Road), Ugong Norte,
Quezon City, Metro Manila
Postal Code
1110
8. Issuer's telephone number, including area code
(632) 633-7631 to 40
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,204,161,868
11. Indicate the item numbers reported herein
9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation

URC

PSE Disclosure Form 4-32 - Reply to Exchange's Query

Subject of the Disclosure

Reply to Exchange's Query

Description of the Disclosure

URC - Sale of treasury shares

Information Requested

We refer to your letter dated September 30, 2016 which requested for additional information on Universal Robina Corporation's ("URC" or the "Corporation") disclosure dated September 30, 2016 regarding the sale of 22,659,935 URC treasury shares in connection with the Corporation's acquisition of Consolidated Snacks Pty Ltd.

In response, please find below the following information:

1. Date of Approval by Board of Directors - On September 27, 2016, the Board of Directors approved the authority of each of the Chairman and the President of URC to sell the treasury shares under such terms and conditions as they may agree upon.
2. Reason/purpose of the sale - Part of the agreement for the AUD600 million acquisition of Consolidated Snacks Pty Ltd was to pay a portion of the consideration in URC shares amounting to approximately AUD120 million.
3. Use of proceeds - The proceeds will be used for general corporate purposes.
4. Basis upon which the price was determined - As negotiated with the sellers.
5. Any other relevant information as you may deem necessary relating to the Corporation's treasury share sale - None.

Thank you.

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary