

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 25, 2018
2. SEC Identification Number
9170
3. BIR Tax Identification No.
040-000-400-016
4. Exact name of issuer as specified in its charter
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
8th Floor, Tera Tower, Bridgetowne, E. Rodriguez, Jr. Avenue (C5 Road), Ugong Norte,
Quezon City, Metro Manila
Postal Code
1110
8. Issuer's telephone number, including area code
(632) 633-7631 to 40
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|-----------------------------------------------------------------------------|
| Common | 2,204,161,868 |
11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press Release "URC launches its ESG commitments to create long-term value and inclusive growth for its stakeholders"

Background/Description of the Disclosure

Universal Robina Corporation (URC) announced today the launch of its long-term sustainability commitments that will form part of the food and beverage giant's core business strategy. As one of the premiere multinational companies in the ASEAN & Oceania regions, URC joins the growing list of businesses across the globe that continues to adapt to best in class standards in sustainable development.

ESG (Environment, Social, and Governance) has become the set of standards for a company's operations that socially conscious investors use to screen investments and this is beyond corporate social responsibility and the environment. Sustainability is a key expectation of URC's stakeholders from investors, communities who live around URC's plants, to government who mandates to comply with all regulations, and the media who look upon URC as industry leaders in leading sustainable business practices.

URC President and CEO Lance Y. Gokongwei said "At URC, we reimagine snack foods and beverages as not only bringing delight to consumers, but also benefitting our key stakeholders and the environment. Each of us has a critical role to play in making sure that we take care of our world. Everyone, from our rank and file employees to our most senior directors, has a job to do, and we must all do it well. It's not so hard when we work together as one family. As URC continues to grow, sustainability would play an even more critical role in our core business strategy and culture. We will transform with a purpose; we will lead through sustainability. And it is with great pride and tremendous energy that we now embark on this purposeful transformation."

URC unveils today its sustainability strategy called "Our Purposeful Transformation," a blueprint that defines the company's sustainability commitments that focus on natural resources, people, and products for the initial period of five (5) years. It will later on be expanded to cover two additional commitments: supply chain and economic focus areas, both of which are targeted to be achieved by 2030.

URC's ESG commitments is highlighted with the release of the company's first ever Sustainability Report which is referenced to the Global Reporting Initiative Standards (GRI), the most comprehensive and widely used sustainability reporting framework around the globe. URC intends to come out with this report every two years to report its achievements in the areas of sustainability. Mr. Gokongwei explained that reporting on the company's sustainability performance will now be a deliberate undertaking at URC. Having defined the sustainability focus areas of URC's business, he said this reporting practice will serve as the mechanism by which the company will track and measure its progress on this enterprise-wide transformation.

To learn more about URC's ESG commitments, please visit www2.urb.com.ph/sustainability.

Other Relevant Information

N/A

Filed on behalf by:

| | |
|--------------------|---------------------|
| Name | Rosalinda Rivera |
| Designation | Corporate Secretary |